



The Standard's 2011 Employee Giving Campaign Raises More Than \$1.7 Million for Nonprofits

Employee participation was a record-breaking 41 percent compared with 28 percent in 2010

PORTLAND, Ore. — February 9, 2012 — During the 2011 Employee Giving Campaign, current and retired employees at [Standard Insurance Company](#) (“The Standard”) pledged more than \$871,000 benefiting more than 979 nonprofit organizations. After a dollar-for-dollar match by The Standard, total nonprofit contributions from the 2011 campaign will exceed \$1.7 million, which represents a 13.5 percent increase compared to 2010. These contributions, which are in addition to The Standard’s regular corporate giving, are distributed to nonprofit organizations during 2012.

“The Employee Giving Campaign is an extension of what our business does every day: helping people when they need it most,” said Greg Ness, chairman, president and chief executive officer of The Standard. “I am really proud of how employees of The Standard answered the call to help make our communities better places to live,” Ness added.

More than 1,340 current and retired employees pledged support during the campaign.

The following are among the many organizations receiving support (figures cited include pledges by employees and dollar-for-dollar match by The Standard):

Goodwill Industries of the Columbia Willamette	\$143,745
Oregon Food Bank	\$81,672
Work for Art	\$67,494
Oregon Humane Society	\$39,044
Mercy Corps	\$31,976
The Standard Charitable Foundation	\$28,428
Lake Oswego School District Foundation	\$27,284
Children’s Cancer Association	\$25,046
Oregon Public Broadcasting	\$22,202
University of Oregon Foundation	\$21,600

For more information about community involvement at The Standard, visit www.standard.com/community.

About The Standard

The Standard is a leading provider of financial products and services, including group and individual disability insurance, group life, AD&D, dental and vision insurance, retirement plans

products and services, individual annuities and investment advice. For more information about The Standard, visit www.standard.com.

The Standard is the marketing name for StanCorp Financial Group, Inc., and its subsidiaries: Standard Insurance Company, Inc., The Standard Life Insurance Company of New York, Inc., Standard Retirement Services, Inc., StanCorp Mortgage Investors, Inc., StanCorp Investment Advisers, Inc., StanCorp Real Estate, LLC, and StanCorp Equities, Inc.

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